# Salman khan Khan

# Digital marketer

#### Contact

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## **Objective**

- To utilize my experience in advertising, public relations, or marketing to contribute to an organization as a strategist and project manager
- I am seeking an entry level position in your department where my skills can contribute to your success.
- Seeking a challenging internship where my expertise in Digital Marketing will be valued.
- My aim is to use PPC & SEO techniques to increase ROI for our clients.
- I am a creative, dedicated and fun individual who is eager to learn on the job. My priority is to contribute positively in any way I can.
- My goal is to make a career as a Digital Marketing professional and contribute my strong customer service skills on a daily basis.

#### **Education**

I have passed my intermediate from government postgraduate collage kohat in medical field but computer is my passion so that's why I chose computer field

## **Experience**

- Identified and executed improvements for processes, content, and lead generation.
- Collaborated with Content Team to promote blog posts and guest posts.
- Provided market research, forecasts, campaign results, and consumer trends.
- Good experience in Google ads
- Well experience in social media ads
- Also good experience in SEO

#### **Key Skills**

SEO(search engine optimization )
Digital marketing
Social media marketing

#### **Communication tools**

communications tools will include display ads, pay per click advertising, search engine optimization, and affiliate marketing amongst others

#### Leadership

Creating best strategy for ads Social media ads Google ads

#### References

I am applying to your Digital Marketing Specialist position at Foundry Marketing. As an experienced digital marketer, I have the knowledge, creativity, and business skills needed to successfully market a client's brand.

My skillset includes the following: social media management, knowledge of SEO implementation, proficiency at graphic design,