TECH EXCELLENCE TRANSCENDING

Staqo

Let's Simplify

Our Story | Our Expertise | Our Work & Success Stories

ABOUT STAQO
A Brief Introduction

Staqo
Let's Simplify

a Sheela Group company

ABOUT STAQO

A 100% subsidiary of a conglomerate with US$ 2 Billion market cap, Staqo is a Software Development & Data Science Company.

Core Differentiating Attributes

BUILT TO SCALE

BUILT ON UNIQUENESS

Staqo's Highlights

- ISO 9001, 20000, 27001 & CMMi3 certified state-of-the-art development centre in India
- Over 250+ subject-matter experts
- Subsidiaries in USA, Hungary & UAE

Group's Highlights

- 50 years of fruitful legacy
- Presence in Spain, India, & Australia
- 40,000+ associates

OUR DELIVERY & DEVELOPMENT FOOTPRINT

USA

HUNGARY

UAE

INDIA

Development Centre at Noida, India

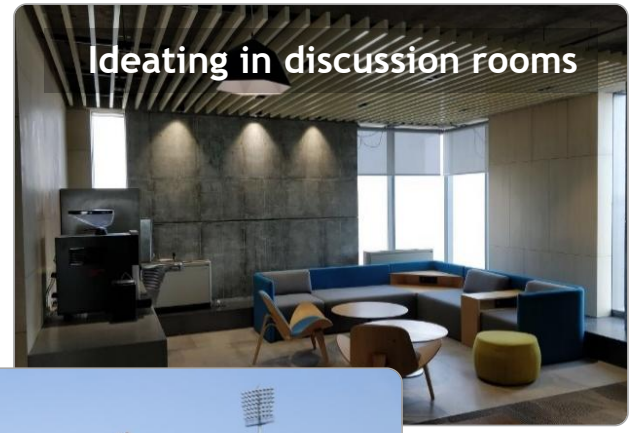
Our Core Assets

Our People....

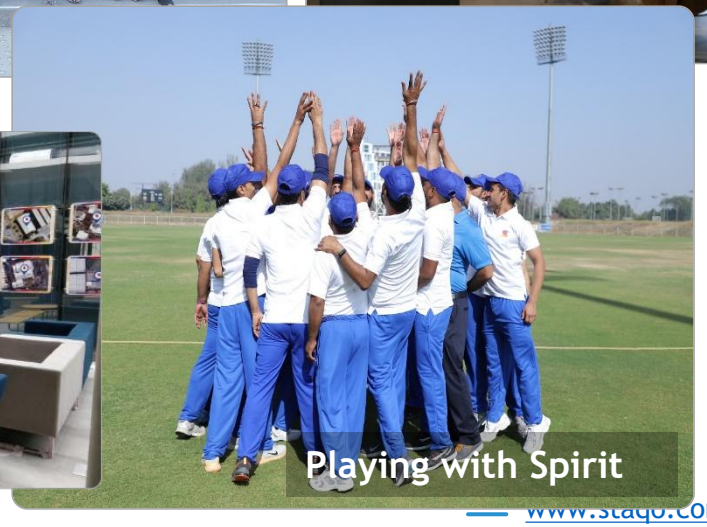
Our team of 250+ experts, passionate about their work, have excelled in their field, with an extensive background in a wide variety of applications & projects. We deliver a full-range of skill-sets to meet business needs across the technology stack.

Celebrating Success

A team Wow Moment


Ideating in discussion rooms

Networking socially


Playing with Spirit

Staqo
Let's Simplify

*To deliver simplified solutions with **Humility and Accountability***

VISION

Our Core Values

OUR GUIDING PRINCIPLES

INNOVATION

We continuously learn, unlearn, and re-learn at Staqo Labs on Cloud, IOT, AI, and Blockchain.

ACCOUNTABILITY

If an implementation does not positively impact the ROI, we do not charge.

INTEGRITY

Transparency, the right intention, and courage to be fair are our hallmarks.

HUMILITY

We embrace the change and adapt to customer needs without question, with all humility.

How are we different…

1

Strong Value-Driven Culture

2

Quick and Flexible

3

Understanding of Business before Technology

4

Passionate about creating Successful Stories

STAQO's
CAPABILITIES' STACK

Staqo
Let's Simplify

Our core strength is in Two Areas

1. **Software Development**, right from discovery, designing, developing, deploying to managing it.
2. **Data Science**, we bring out actionable items from data through various data analytics strategies.

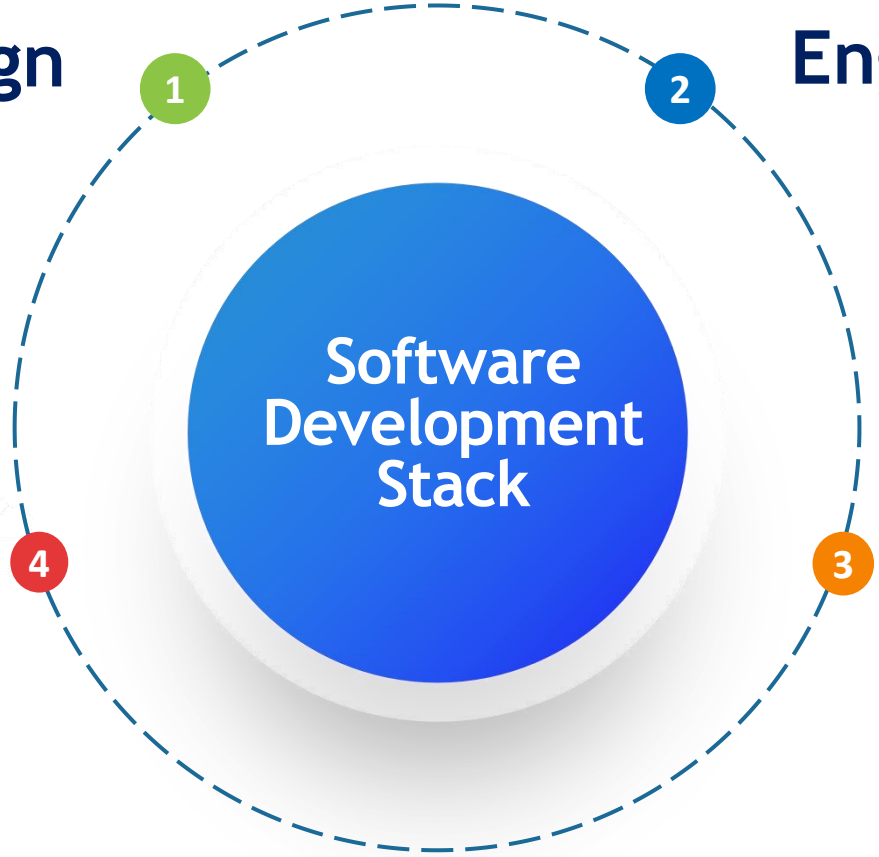
Software Development Capabilities' Stack

Discover & Design

Rationally-designed Applications & module systems for enhanced productivity

Engineer & Develop

A robust system to strengthen business operations



Manage & Scale

Ensuring a consistent user experience while remaining secure

Integrate & Deploy

Seamless software release and deployment

Software Development Stack

UX/UI

- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- Sketch
- Figma

Frontend

HTML CSS JS

Bootstrap 4 · Flutter · SharePoint · ORACLE Forms · SAP ABAP · iOS · android · Wear OS by Google

Backend

python · Java · .NET · node.js · php · ROR · ORACLE PL/SQL · Stellar · RaspberryPi · ethereum · HYPERLEDGER

Database

PostgreSQL · CouchDB · MySQL · mongoDB · SingleStore · ORACLE DATABASE · Built with Firebase · Cloud Firestore · Microsoft SQL Server · SAP HANA

Testing

EOS · manual · QTP · SELENIUM TESTING · NEM · Automation

DevOps

Jenkins · git · docker · CHEF · puppet labs · kubernetes · code · plan · build · continuous testing · release · deploy · monitor · operate · CI · CD

Cloud

aws · Google Cloud · Azure · ON-PREMISE · DigitalOcean

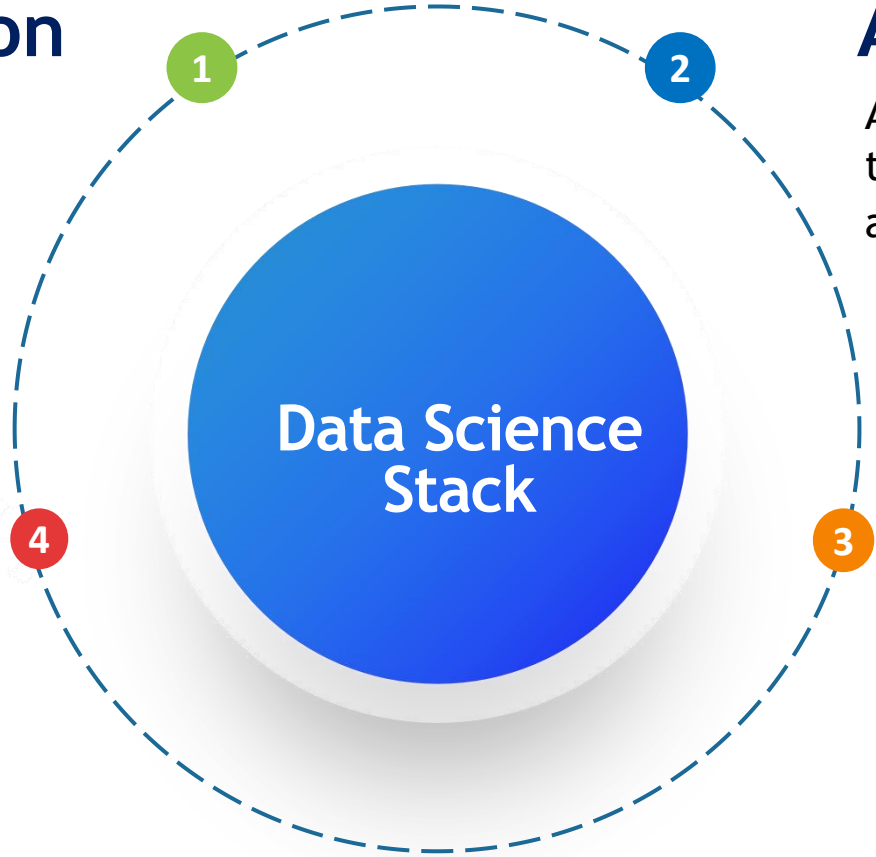
Data Science Capabilities' Stack

Digitization

Identify
Business process,
Conceptualize,
Design solutions

Automation

Automate, Integrate
to improve the business cycle
and bring in efficiencies



Actionable Insights

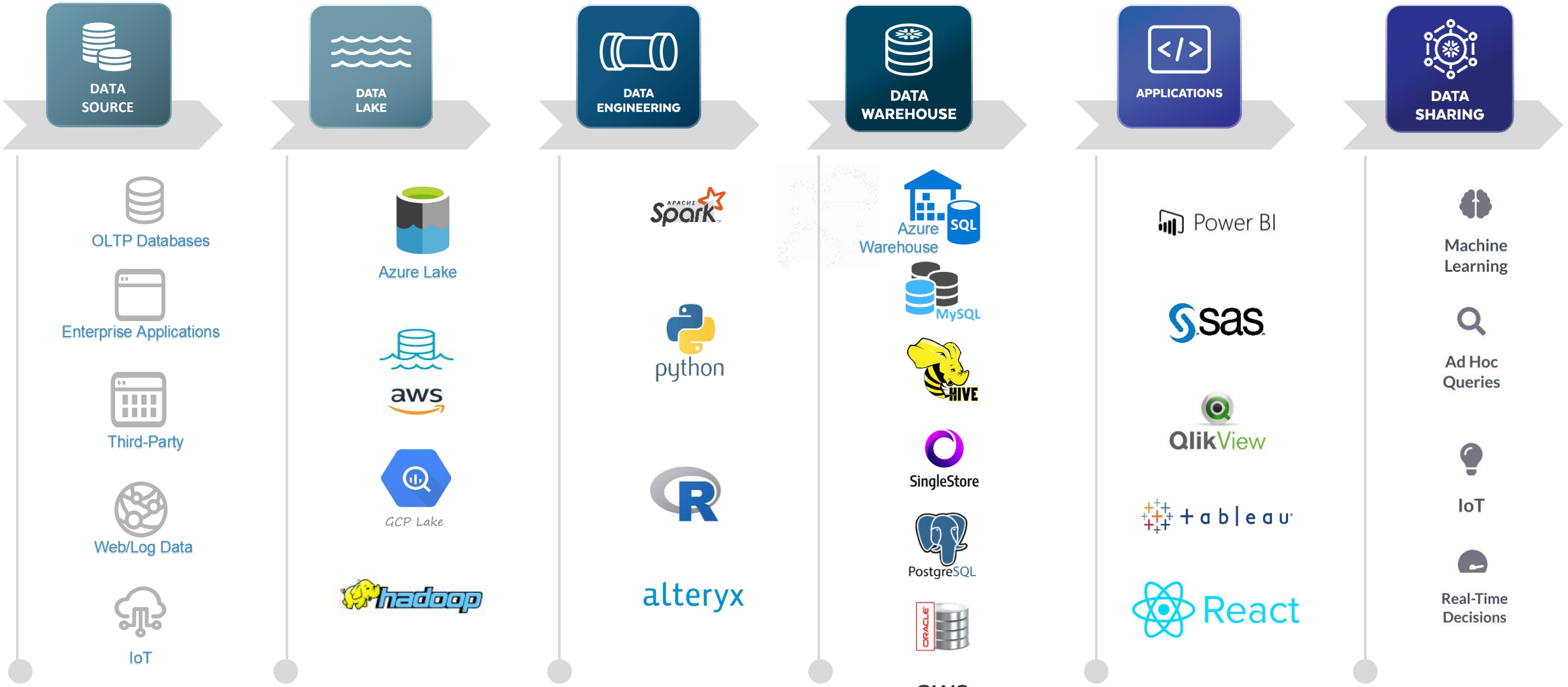
Extract Sharper Insights after
Deep Learning. Statistics and
probability of data for bringing
efficiencies and Profitability

Data Engineering

Make **smarter decisions** at
the intersection of business,
technology, and applied
mathematics

Technical Stack for Data Science Life Cycle

A Scalable model data architecture



ENGAGEMENT MODELS

Staqo
Let's Simplify

Engagement Models

FIXED-PRICE MODEL

For pre-defined project scope, requirements, schedules, and deliverables/milestones.

TIME & MATERIAL (AGILE) MODEL

For unclear, ad-hoc and evolving project scope with manday/manhour billing on defined resources.

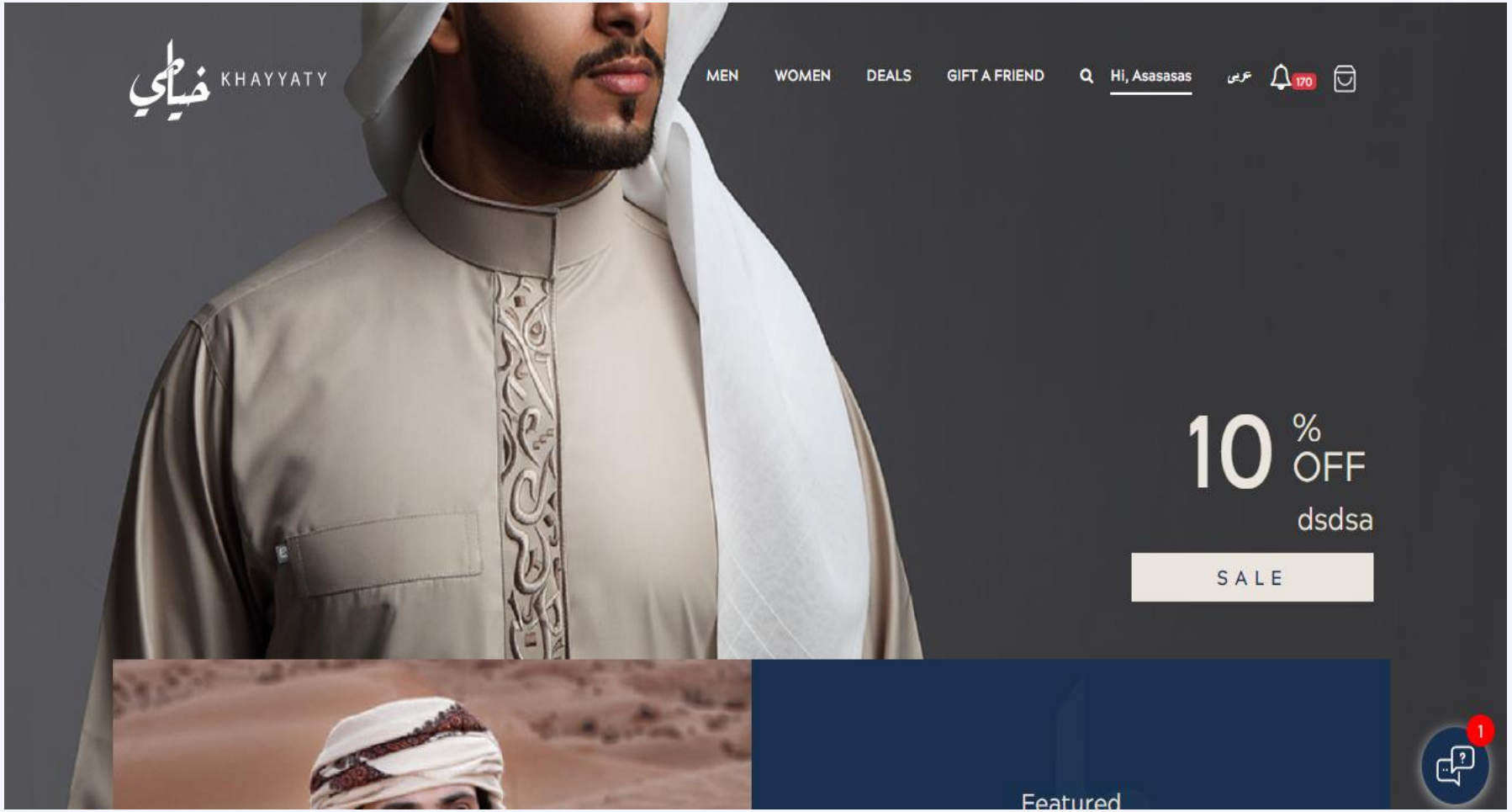
FULL-TIME RESOURCE (EXCLUSIVE) MODEL

Dedicated resources for continuous projects as an onshore / offshore extension of a client's team.

STAQO's
SUCCESS STORIES

Staqo
Let's Simplify

Success Stories



UAE

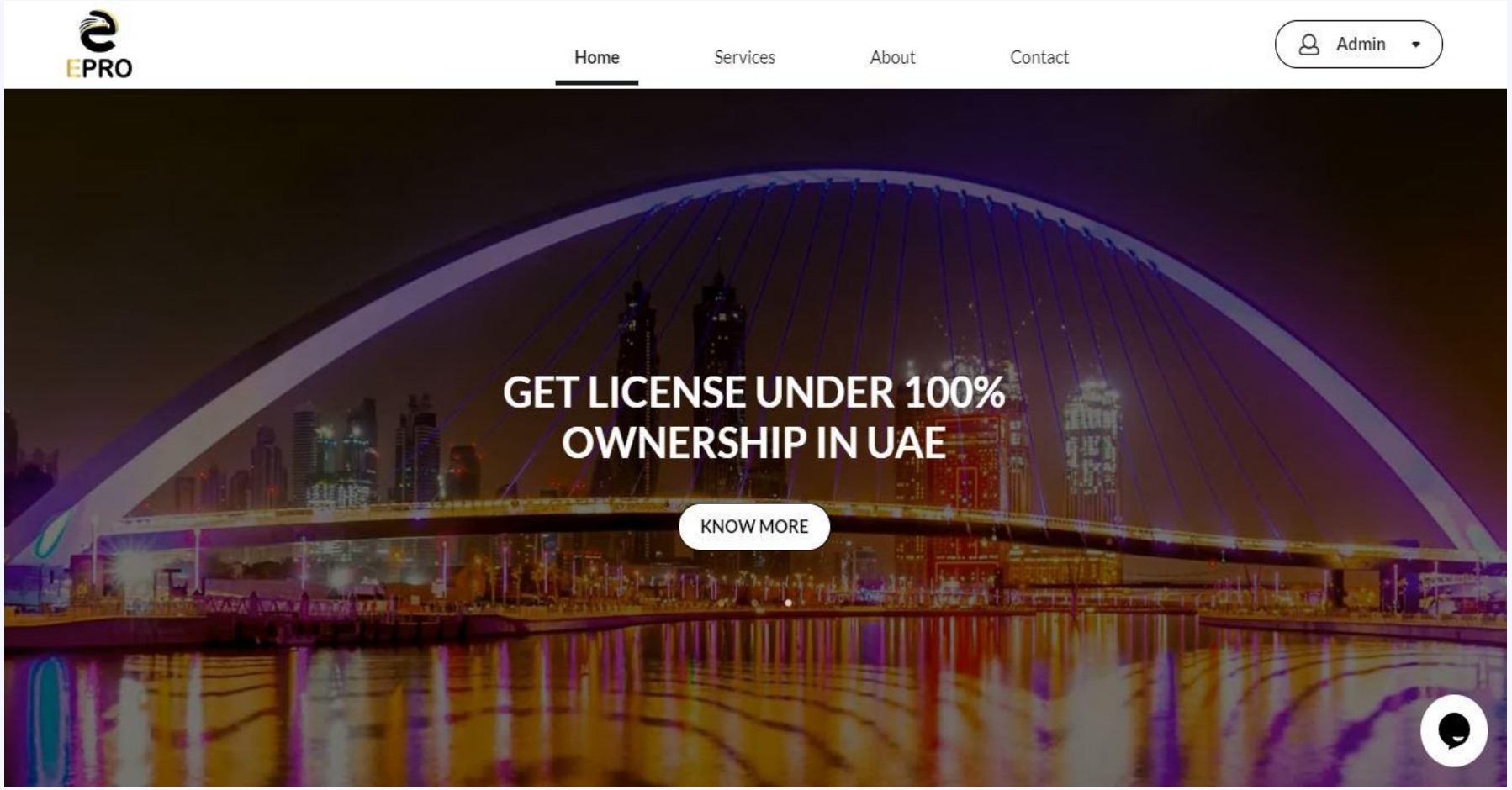
Our Work

Custom-Tailoring Marketplace that brings tailors and customers in one place which will give more options to the customers to choose. It provides an Artificial Intelligent measurement tool which can minimize the effort required from the customers.

Vertical: Manufacturing & Retail

Project: AI Based Custom Tailoring Platform

Success Stories



UAE

Our Work

PRO concierge service of choice for businesses and individuals across the UAE. Navigating the UAE's complex landscape of administrative and regulatory obligations can be time-consuming and overwhelming, whether you're an individual, a start-up, SME or large-scale corporate.

Vertical: Immigration Services

Project: AskePro Mobile & Web

Success Stories

Our Work

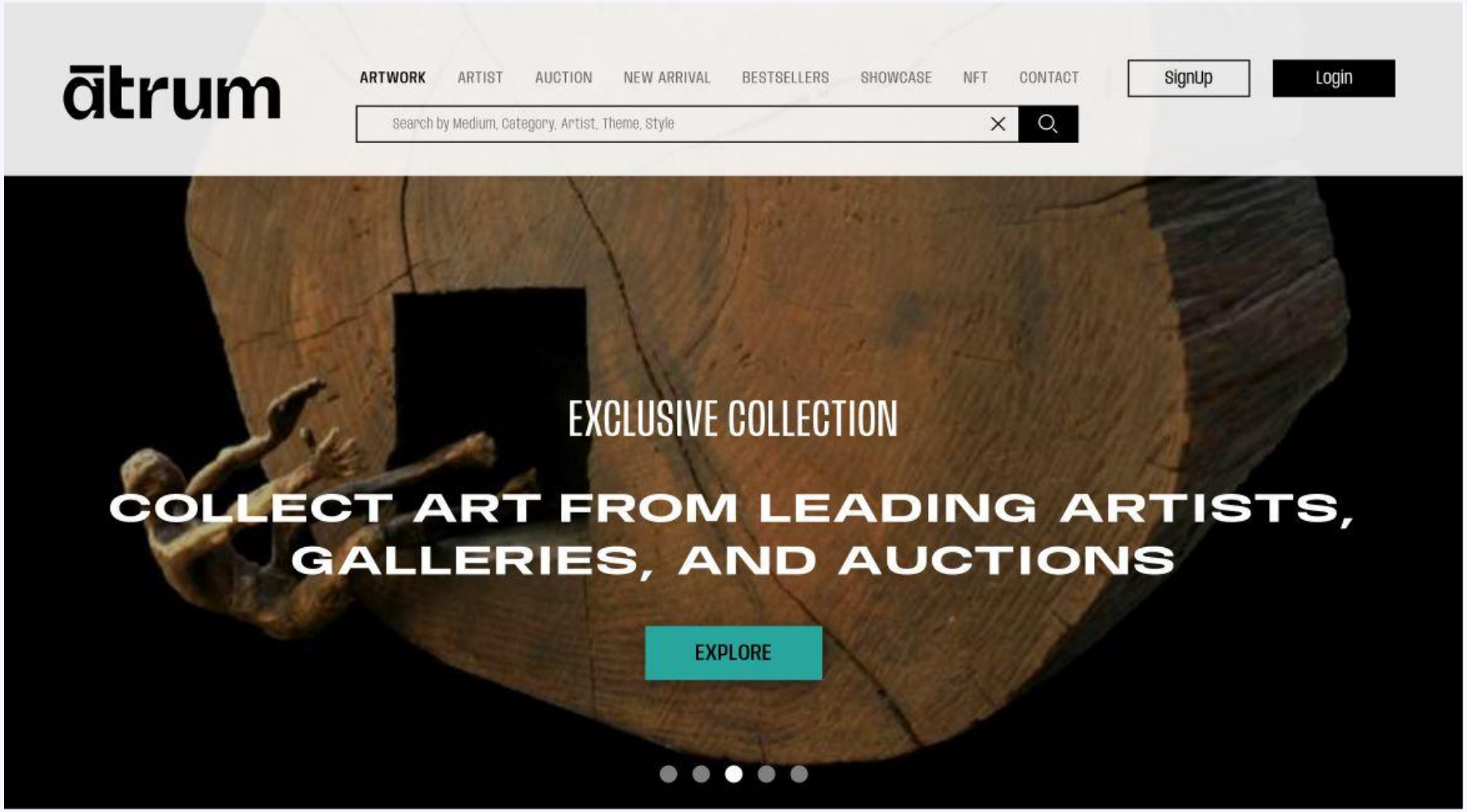
Our platform is a friendly marketplace for new or veteran artists who reside in the U.A.E to display their skills and be rewarded for their hard work; and help To help the public find the right art piece that they want at the right price.

Vertical: Art Gallery

Project: GalleryVibes.com

UAE

Success Stories



Our Work

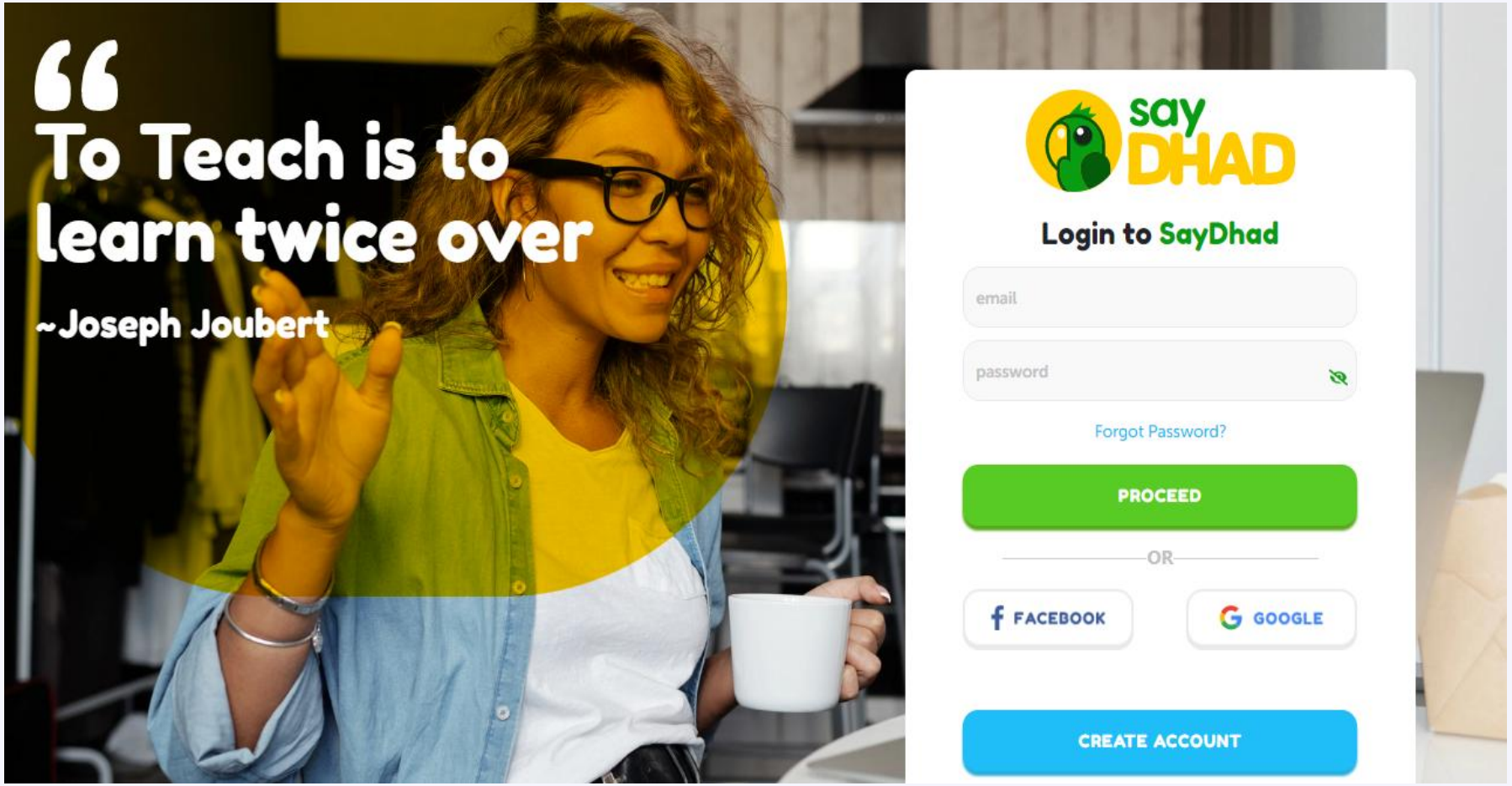
It's virtual exhibition platform dedicated to bringing artful living to enrich the creative experiences of everyday life. It supports emerging artists and beyond, enhancing collective knowledge within the creative world, and bridging the gap between the collectors and the artists who consistently inspire us to lead more art-full lives.

Vertical: Art Gallery

Project: Atrumart.com

Saudi Arabia

Success Stories



Our Work

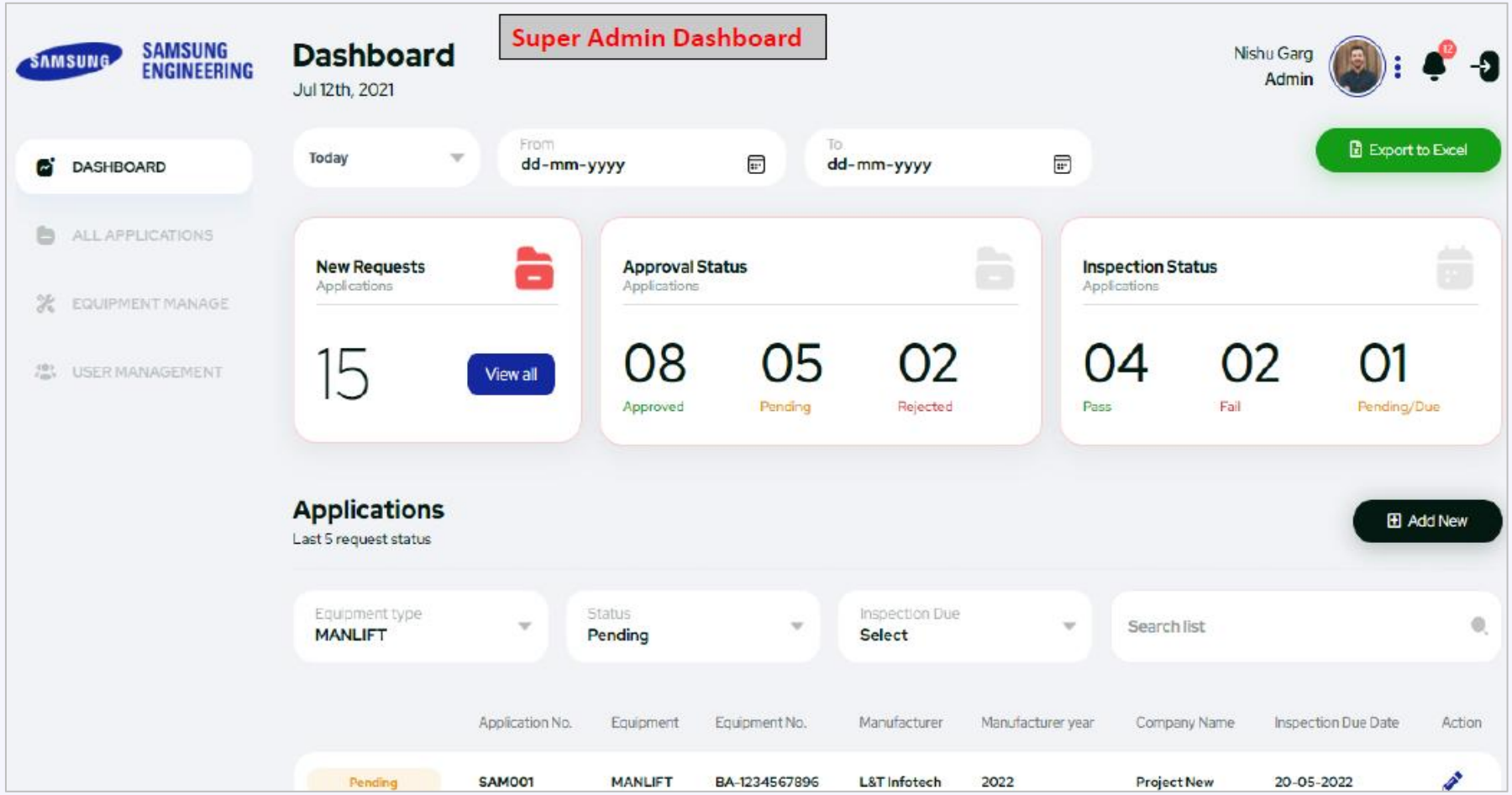
Our platform helps beginners to learn Arabic with utmost convenience, with the right experts to guide and with a lot of room for practice. Users can grab this splendid strength by joining any of offerings to all kinds of learning needs: Beginner Courses, Advanced Courses, Grammar and Syntax, Verbal fluency, Written fluency and Professional competence.

Vertical: Education

Project: SayDhad.com

Saudi Arabia

Success Stories



Our Work

Our platform allows scanning the QR code stickers on large heavy equipments and directs users to a web page that contains the safety information of the heavy equipment. We have web dashboards that shows overall status of heavy equipment quantity and documents validity status.

Vertical: Oil & Gas

Project: Samsung HUGRS Platform

Saudi Arabia

Success Stories

Our Work

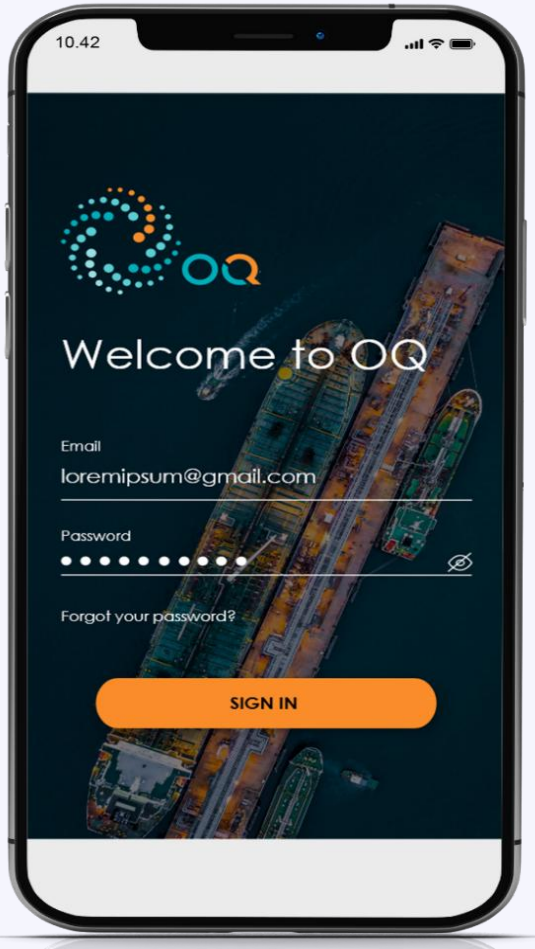
Custom-Tailoring Marketplace that brings tailors and customers in one place which will give more options to the customers to choose. It provides an Artificial Intelligent measurement tool which can minimize the effort required from the customers.

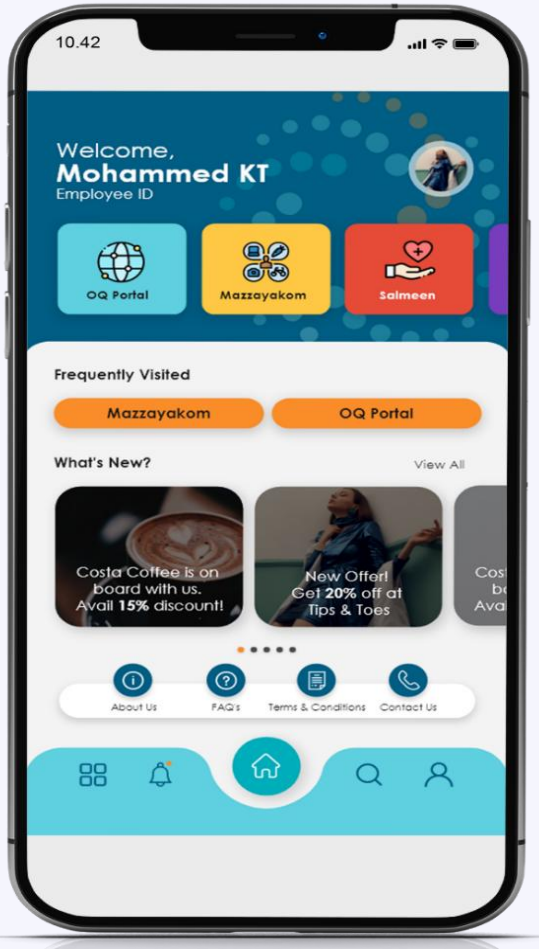
Vertical: Manufacturing & Retail

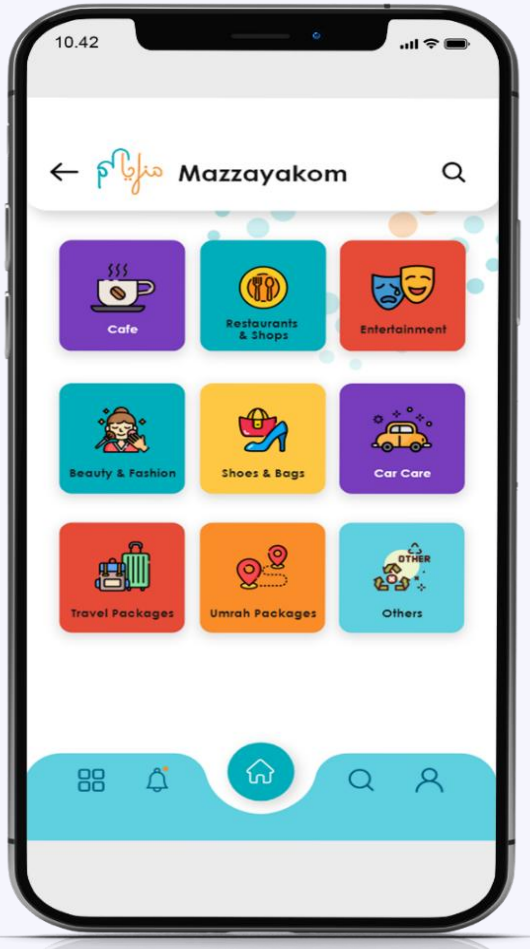
Project: AI Based Custom Tailoring Platform

Saudi Arabia

Success Stories







Oman

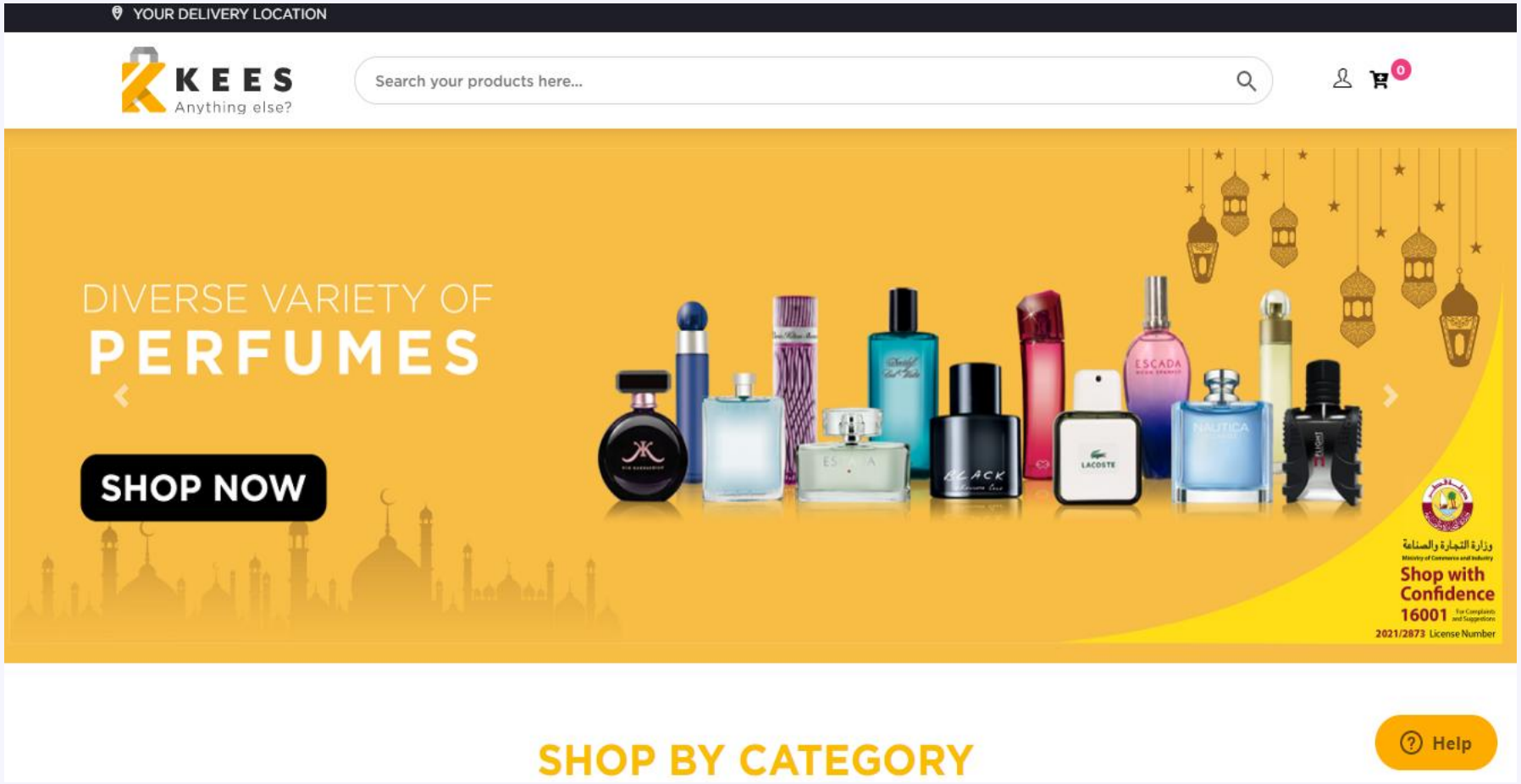
Our Work

OQ is a petroleum and investment Government organization from Sultanate of Oman that digitizes their workspace by grouping all of their employees centric applications into one platform including leaves, travels, cafeteria, IT Helpdesk, Booking Meeting Rooms etc.

Vertical: Oil & Gas

Project: Employees Digital Workspace Platform

Success Stories



Our Work

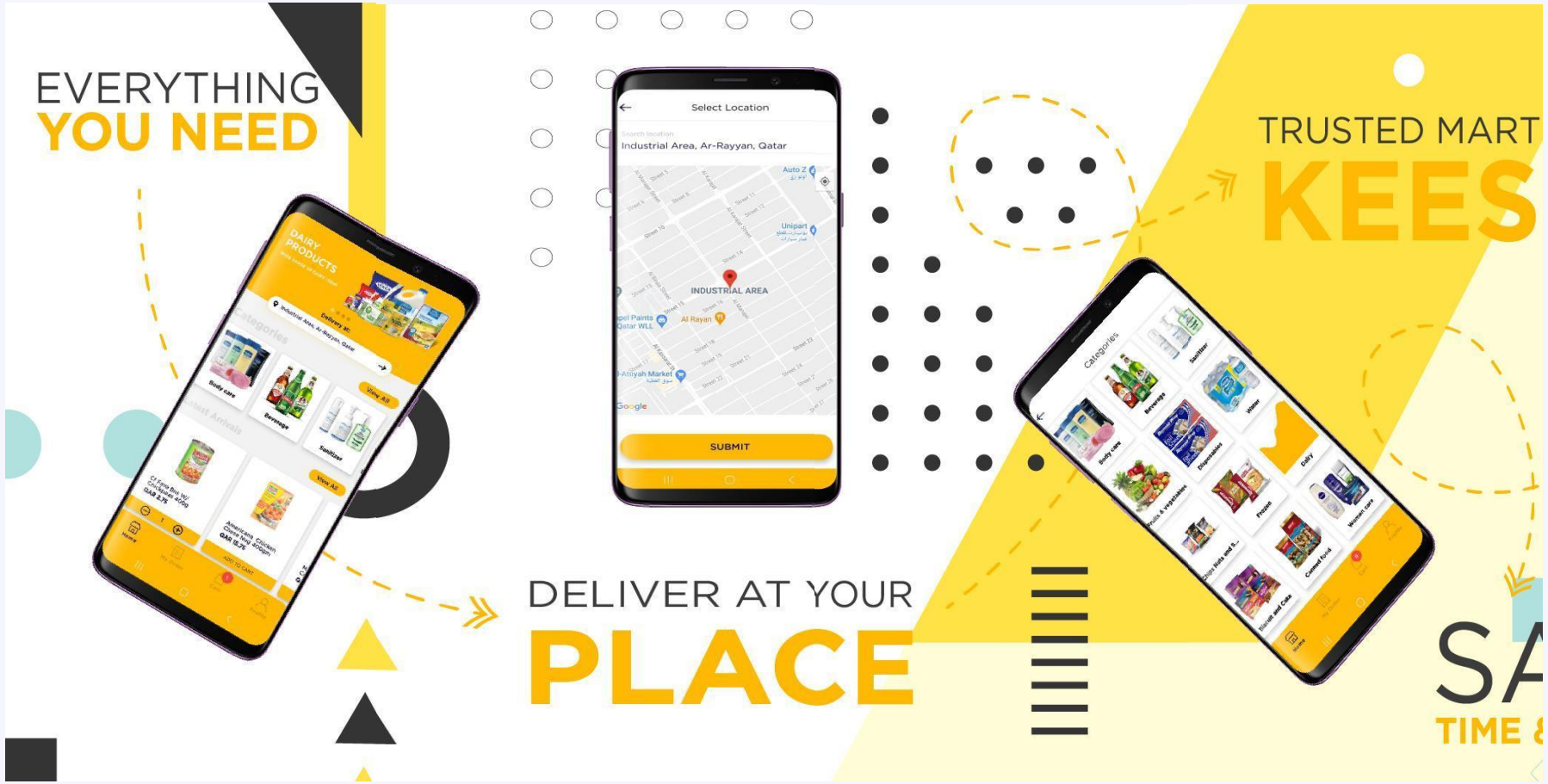
Qatar based e-commerce platform that aims to become a giant in the market in the region where customers will choose to buy products with confidence and the market is the first choice where people can discover anything they want to buy online and have it delivered to them at their doorsteps in no time.

Vertical: Manufacturing & Retail

Project: Kees.qa Platform

Qatar

Success Stories



Our Work

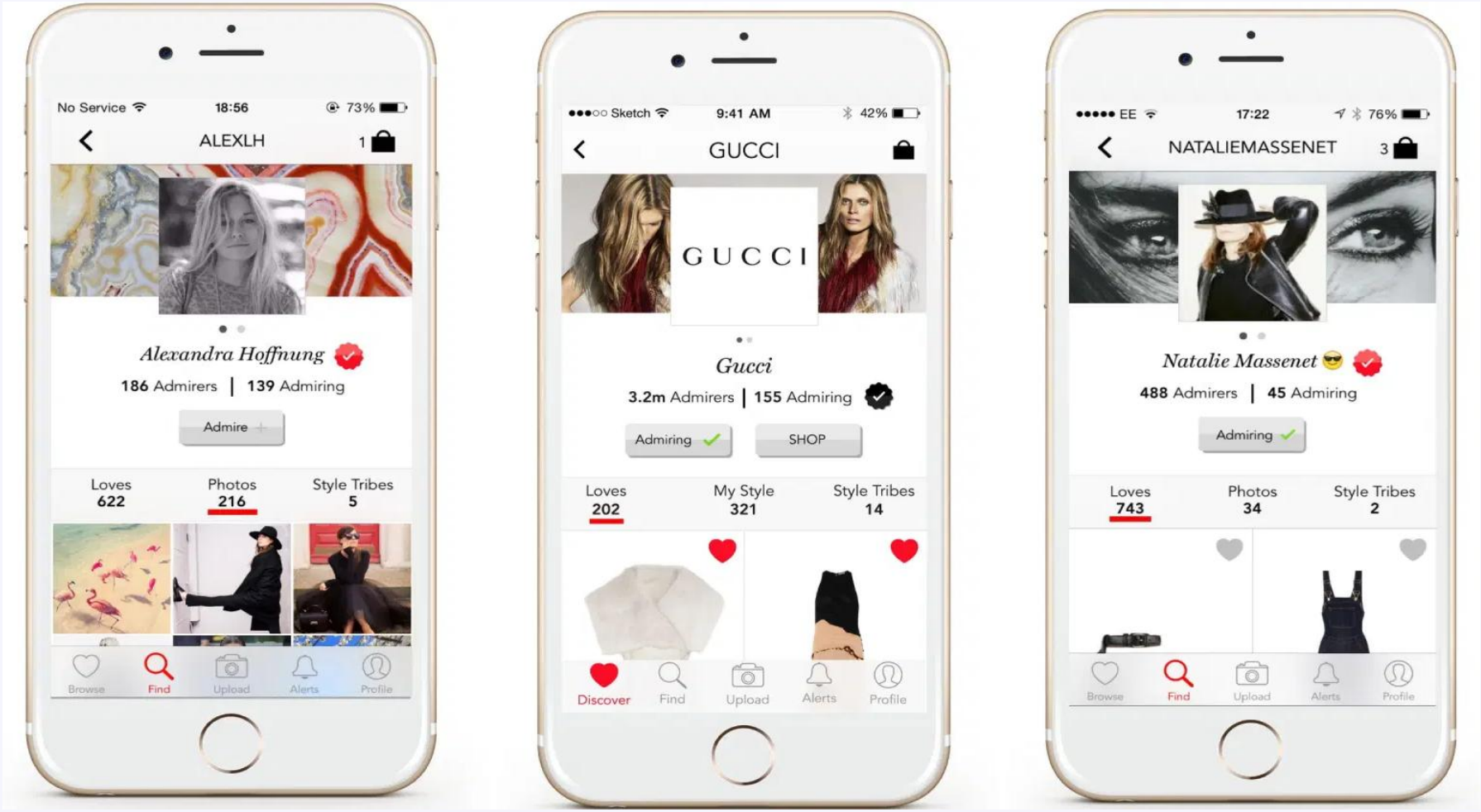
Qatar based e-commerce platform that aims to become a giant in the market in the region where customers will choose to buy products with confidence and the market is the first choice where people can discover anything they want to buy online and have it delivered to them at their doorsteps in no time.

Vertical: Manufacturing & Retail

Project: Kees.qa Platform

Qatar

Success Stories



Our Work

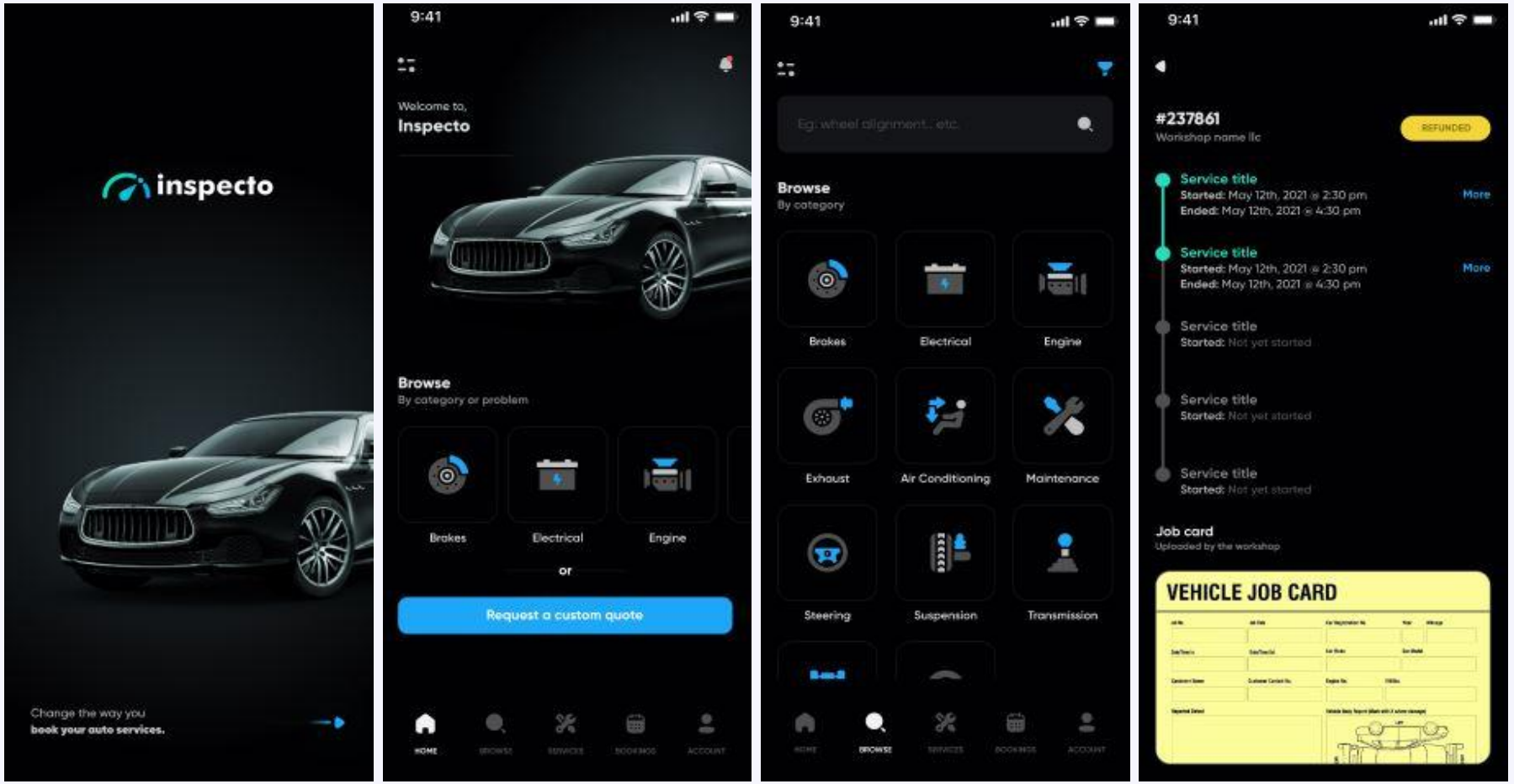
Bahrain based e-commerce platform enjoys shopping anything from Electronics to Beauty with deals & discounts from WafiApps- the fastest growing shopping mall in the Gulf Region. WafiApps is the one-stop solution that you require for all your needs! Shop from the comfort of your homes and let us do the work.

Vertical: Manufacturing & Retail

Project: WafiApps Platform

Bahrain

Success Stories



Our Work

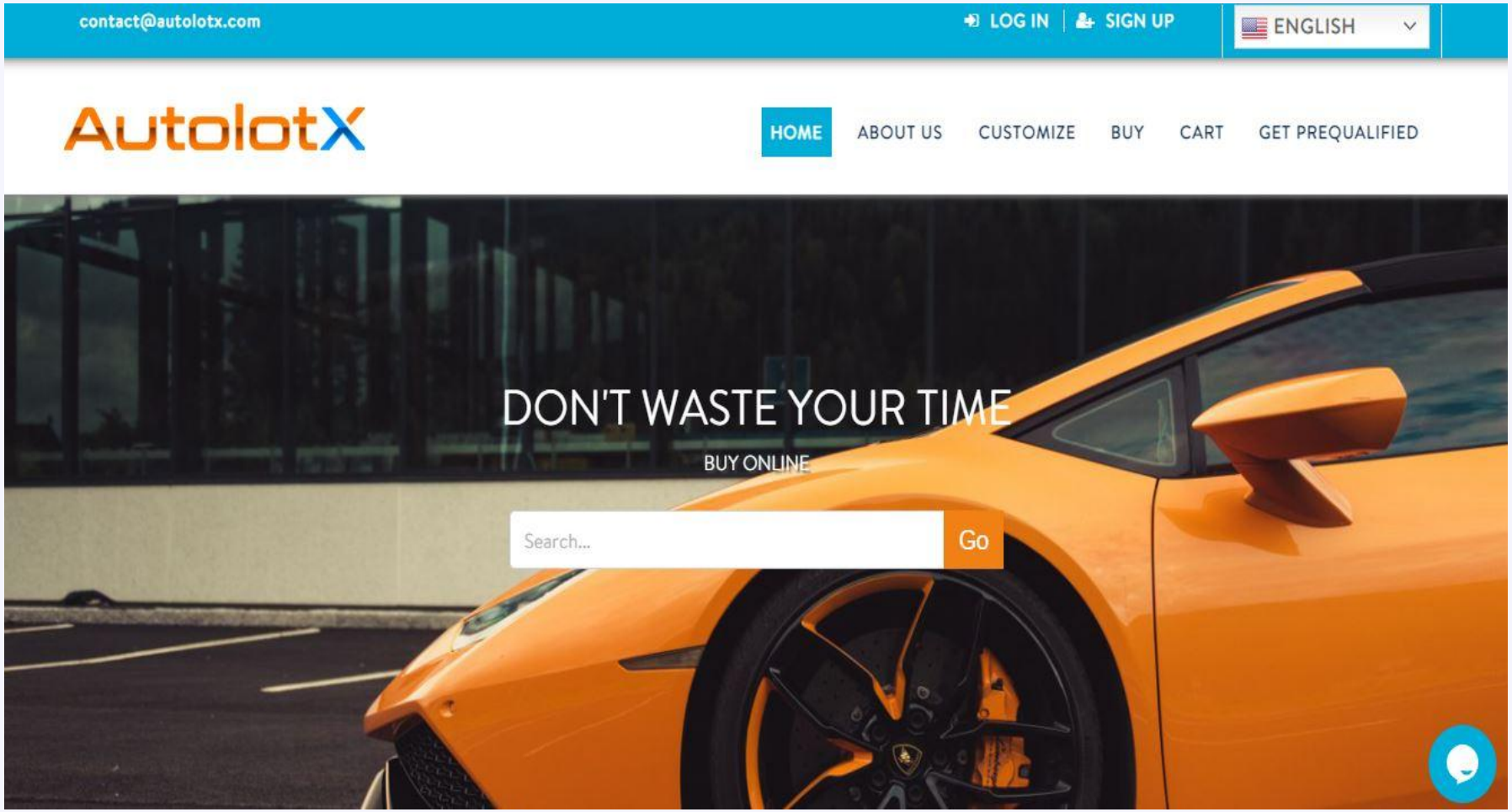
A Automotive Marketplace for end-user and car garage owner to book an appointment with the car garage shop directly through the app instead of calling and booking an appointment over a phone call along with collaboration with Insurance companies for auto insurance for business expansion.

Vertical: Automotive

Project: Inspecto Platform

Canada

Success Stories



USA

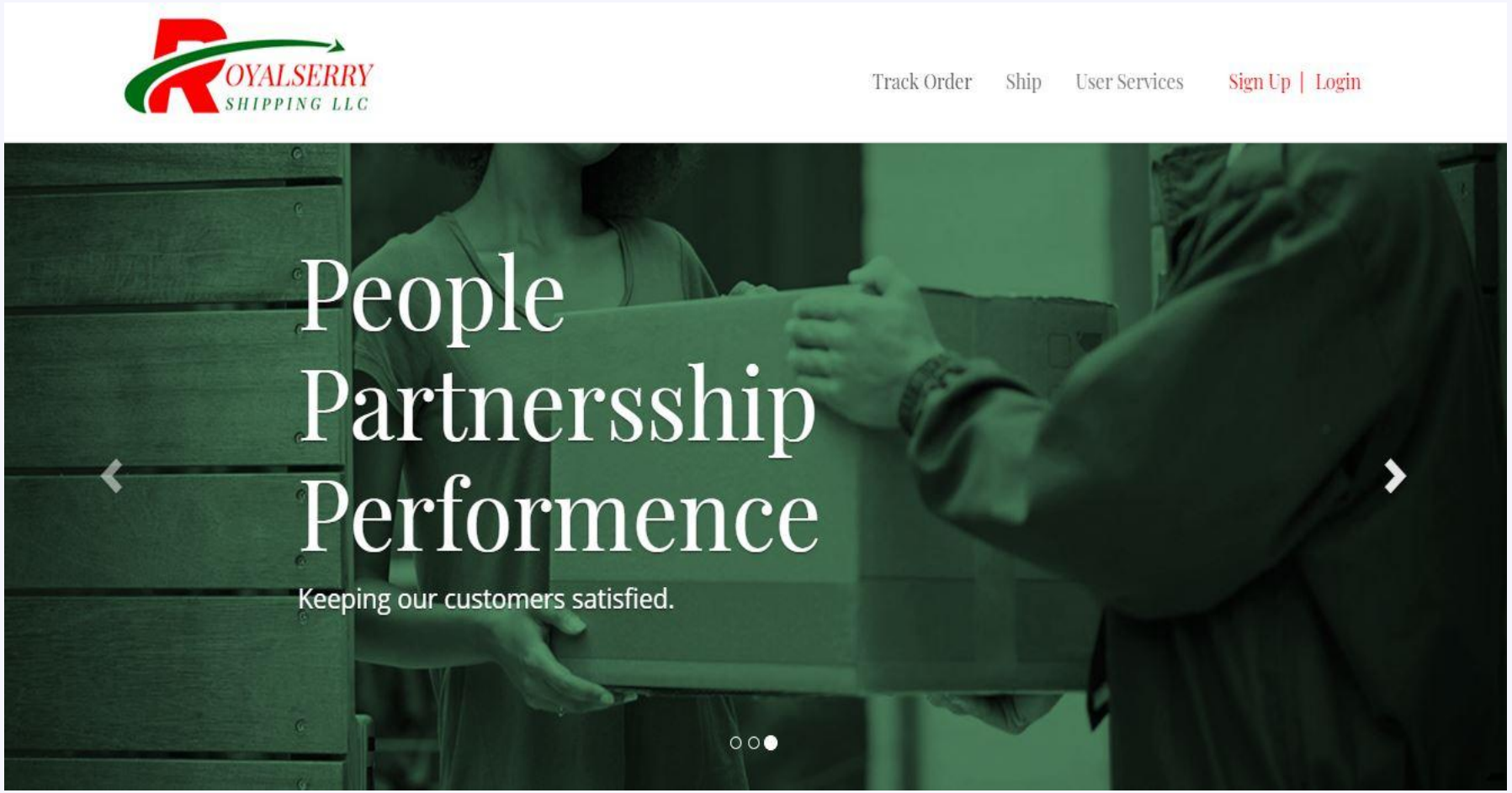
Our Work

It is a Fast-and-Furious player in the space of car trading, and retailing, that has been cruising smoothly for the past many years. It brings the simplicity and fun of getting a car online with extreme innovation and with utmost reliability with no waiting with 7 days refund policy.

Vertical: Automotive

Project: AutolotX.com Platform

Success Stories



Our Work

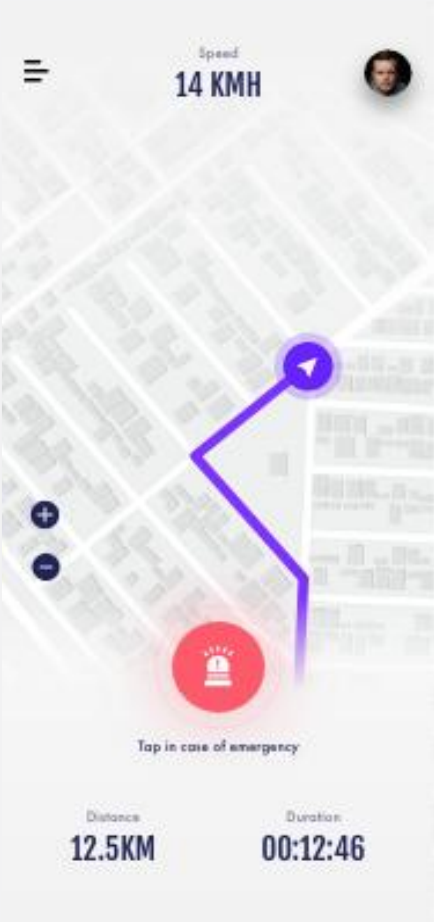
Online Shipping goods platform will deliver your goods in sealed and untouched. Our platforms pick up and delivery, along with the option to pick your goods at different Locations in USA along with premium services to deliver at the fast deliveries.

Vertical: Logistics & Transportation

Project: RoyalSerry Platform

USA

Success Stories



Our Work

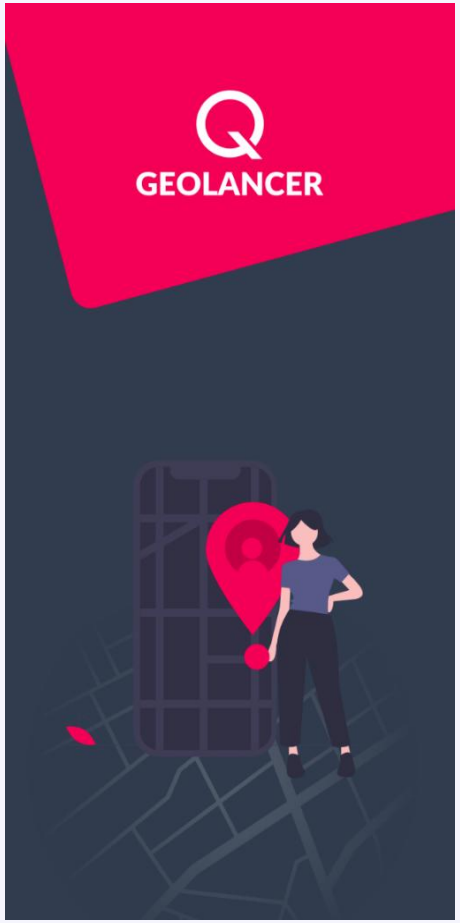
SOS GPS tracker device is to keep track of the user location and can be fixed to a bicycle or motorbike with real time tracking, in case of sudden jerk or accident, it sends the notifications with predefines messages or voice messages to the save numbers of the friends or loved ones.

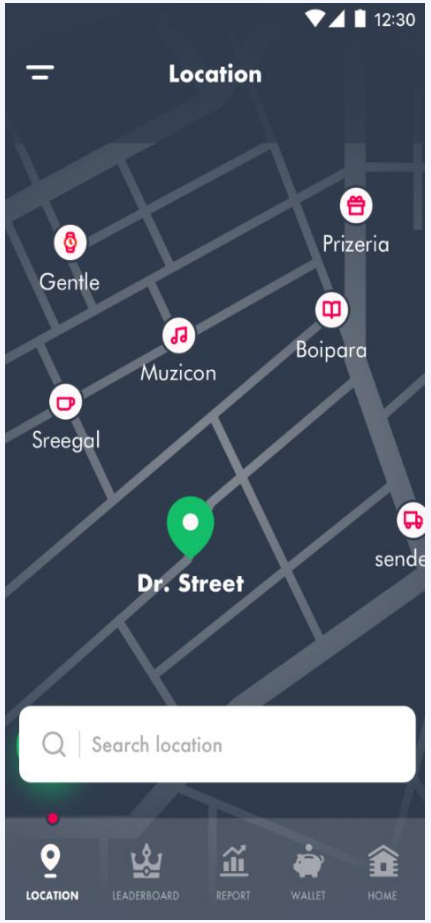
Vertical: Automotive

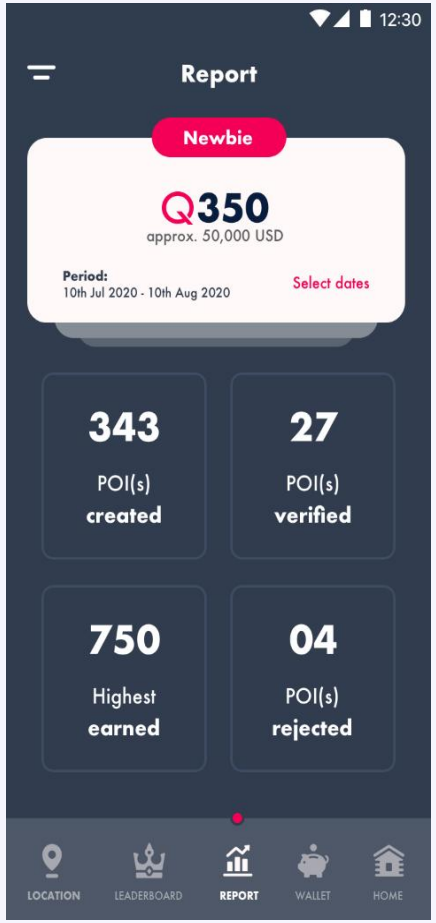
Project: SOS Emergency Platform

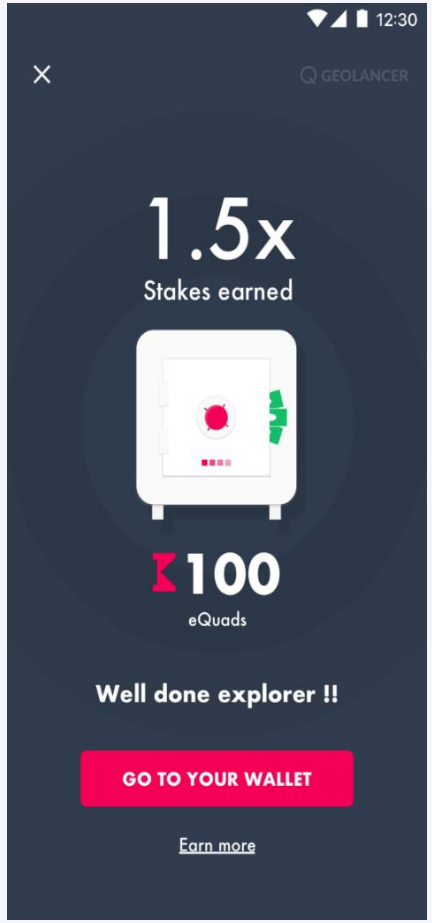
USA

Success Stories









Our Work

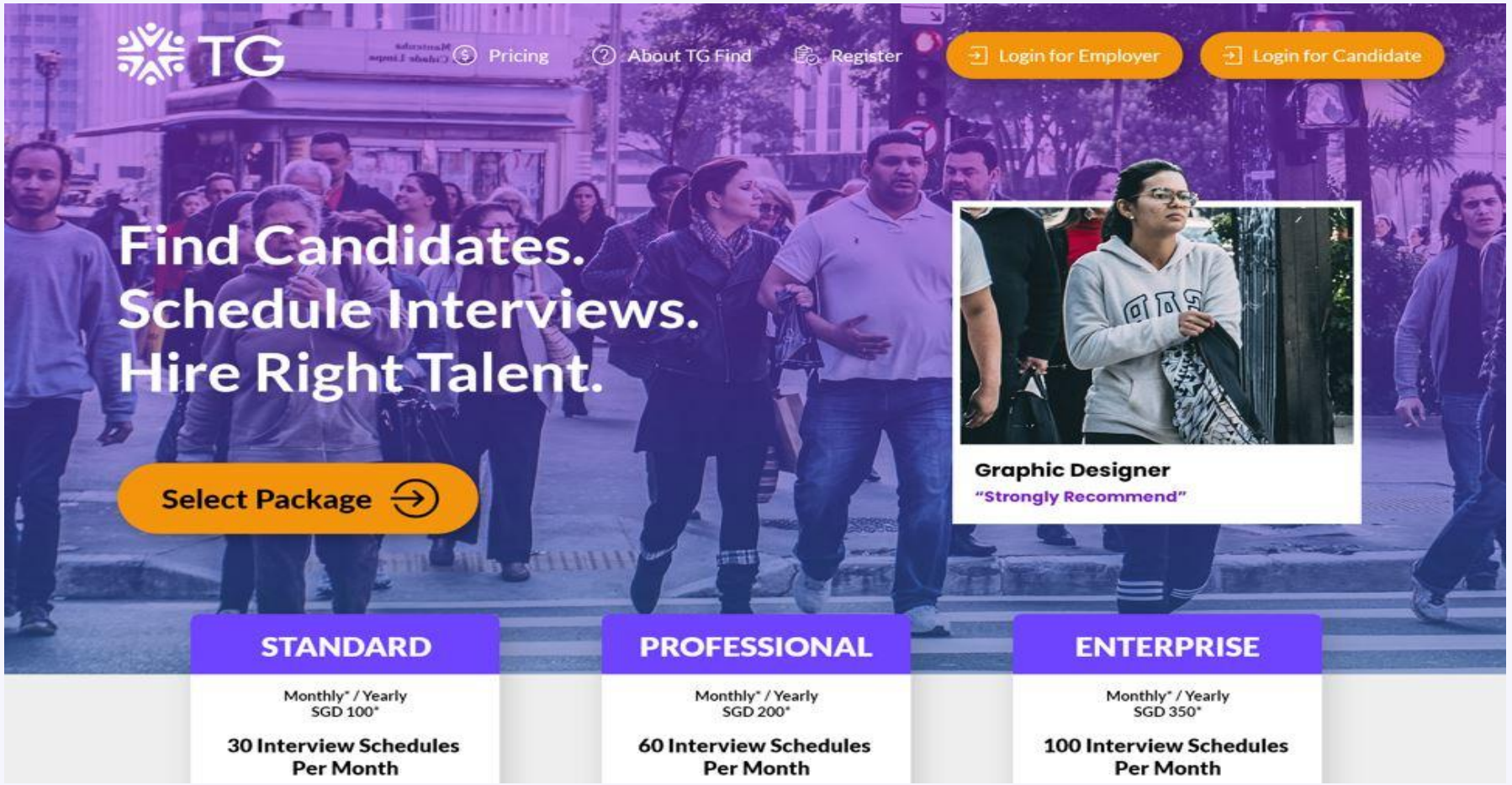
Our Application provides location data and location-based business solutions that are fit for purpose, authentic, easy to use, and simple to organize. It offers data for almost all countries in the world, with hundreds of millions of unique devices and tens of billions of events per month.

Vertical: Location Based Services

Project: Geolancer Platform

Singapore

Success Stories



Our Work

Remote Process Automation (RPA) has E-commerce, Communications and Crawler Modules that can take out the CVs from different job/career websites and schedule the interviews as per the availability of the candidates in different industry sectors.

Vertical: Human Resources

Project: TG-HR Platform

Singapore

Success Stories

India

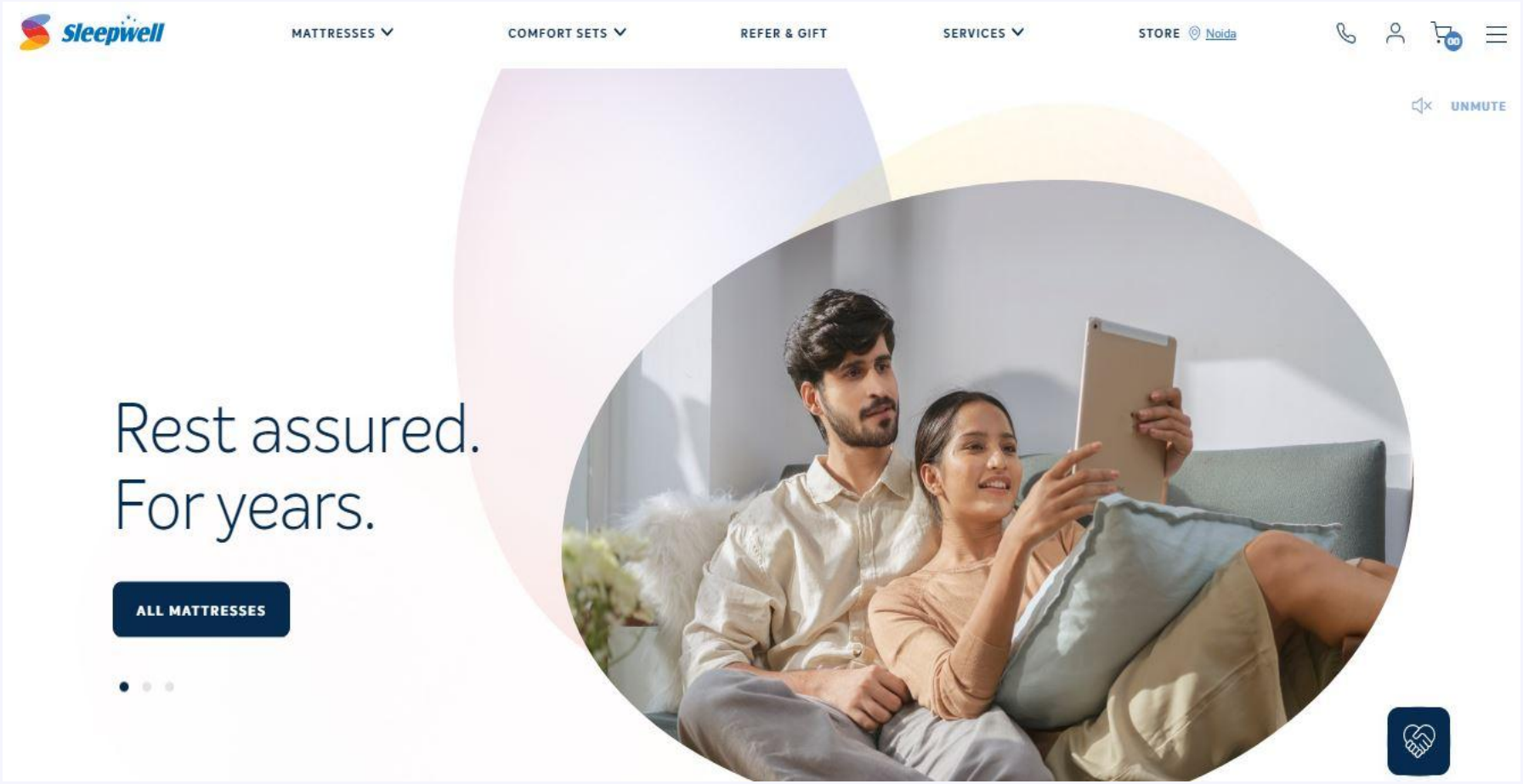
Our Work

Fashion Designers Marketplace that brings designers and customers in one place which will give more options to the customers to choose. It provides an online design tool which can minimize the effort required from the customers.

Vertical: Manufacturing & Retail

Project: Sur-Mesure.com Tailoring Platform

Success Stories



India

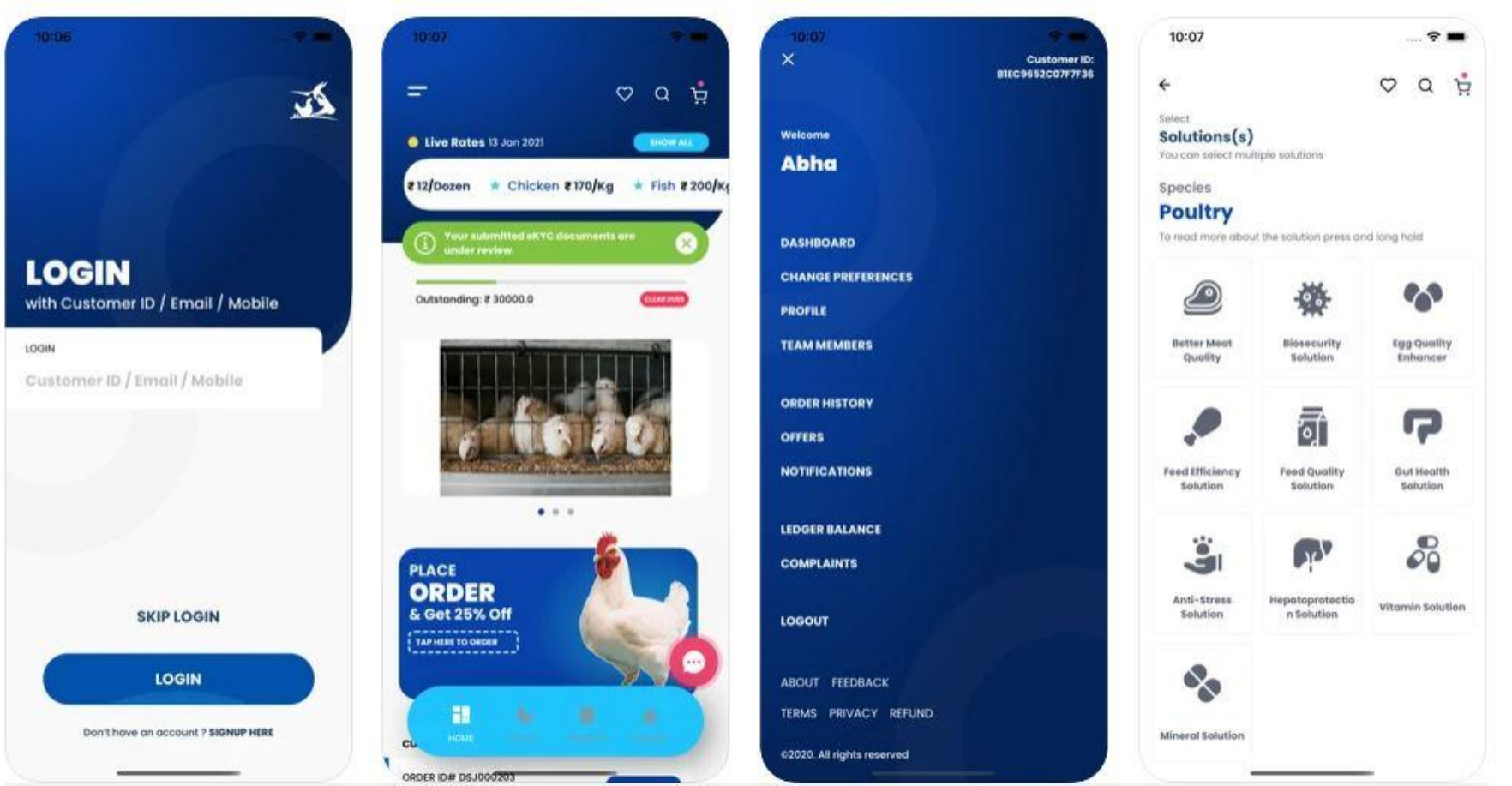
Our Work

Sleepwell platform pushes the boundaries of technology and innovations to craft best sleep solutions that are built around user's personal comfort preferences. Our platform provides the best experience to choose one mattress that understands you, your body and how you sleep.

Vertical: Manufacturing & Retail

Project: MySleepwell.com

Success Stories



India

Our Work

Our platform is an online animal nutrition community addressing needs of feed additive and supplements industry. It is a one stop online platform to bring industry users, veterans, marketplace and knowledge sharing under one umbrella. It provides accesses to various industry trends, learnings and act as knowledge sharing portal.

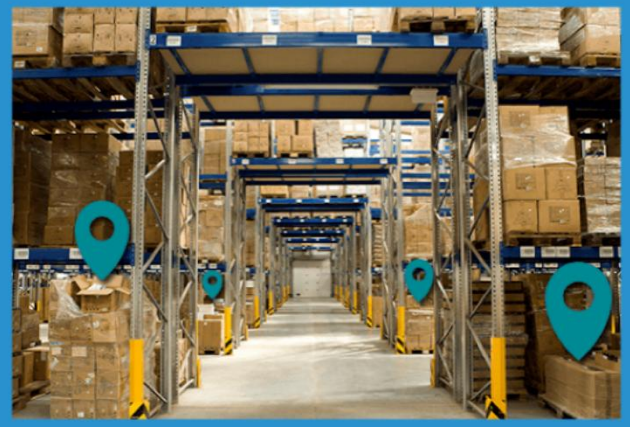
Vertical: Animal Husbandry

Project: NutriSmartz

Success Stories

Measuring Footfall & Consumer Experience

Improved consumer experience at showrooms by optimizing on-ground customer management initiatives and improve BTL effectiveness by analyzing walk-in customer images & footfalls.



RFID Based Product Tracking

RFID to track availability, authenticity of products and control rogue dealers. Used blockchain for efficient and transparent product ownership transfer.

Tracking Auto Defects & Improving Quality

Implemented our ingenious Camera-based Defect Identification system on the assembly line to significantly improve product quality and reduce rejections.

Success Stories

ERP — Develop. Implement. Maintain.

Seamlessly connected all business processes on the relevant ERP modules to improve overall efficiencies and to bring speed and reliability.

Crunching Data for Proactive Re-sell based on Intelligence

Built BI to analyze transactional and social data to provide useful insights for decision making and improve data & decision quality.

Building the Digital Supply Chain

Analytics, sensors and robotics were combined together to craft an agile digital supply chain that augmented efficiency and transparency across all the stages, right from manufacturing to customer delivery.

Success Stories

IOT-enabled Sleep Products Based on Body Contours & Pressure

Integrated IOT sensors in Sleep Products to analyze body contours and pressure points and the recommend Best-Fit mattresses and pillows to the customers.

Auto Replenishment System Based on Goldratt TOC Concept

Developed auto replenishment system that studies patterns, seasonality, stock-levels, transit time etc. of products to replenish stocks at warehouses, as needed.

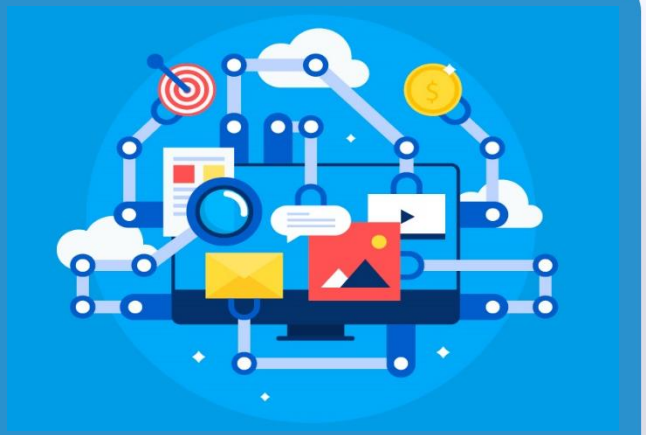
Daily 30-Second Intelligence CXO Dashboard

Developed an integrated intelligence platform to capture all relevant business KPIs and create Quick-Read Dashboards for CXOs as customized messages that were automatically sent every morning.

Success Stories

QR code-based Asset Tracking

Manage heavy equipment (assets) through QR code. Enable tracking, online inspection, verification and maintenance through QR.



e-Recruitment through custom RPA

RPA based online recruitment portal to search profiles based job posting, filter out best suitable candidates and manage workflow till selection.

Employee Service Portal

Integrated more than 15 applications including SAP, SharePoint. It manages services like meeting room booking, visitor management, etc...

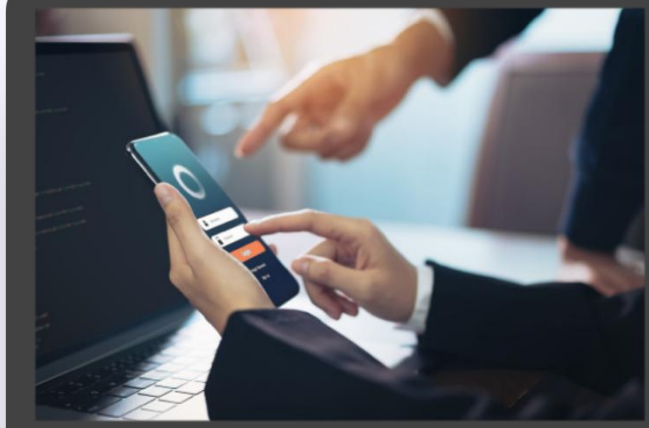
Success Stories

e-learning for Employees

Created an online learning and assessment portal for enhancing knowledge level and promote remote learning.

Influencer Management platform

Created an engaging platform to for influencers (carpenters) to manage their purchases, referral points, bonus points, meets, training programs and learning.



Sales Self Service Platform

Developed web and mobile based app that enables self-service platform for the sales workforce. Ensured transparency and real-time visibility of targets, incentives, schemes and tasks.

Success Stories

e-Measurement Book

Created a platform for electronically / digitally managing all civil work right from tendering to execution.

Taxi Booking App

Created a Web and Mobile Based application for taxi providers and taxi riders.

Pilot Training Simulation Program

Pilot can get altitude and elevation where the flights need to be landed, based on the formulas and calculations.

Staqo
Let's Simplify

Presence360

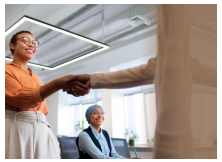
Shift & Rota
Simplify scheduling of team in minutes

Contractual Management
Connect all contractual frameworks & structures

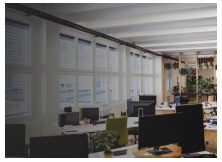
Field Force Management
Manage field-force effortlessly

Overtime Management
Drive efficiency in overtime management

Visitor & Access Management
Improve experience with secure & automated VMS



Employee On-Boarding & Exit
Manage employee lifecycle



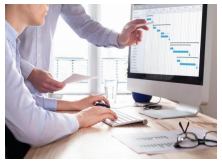
Absence Management
Empower business with low absence cost & high productivity

Attendance, Leave, Payroll & Compliance Management
Enhance your people efficiency

Warehouse Management
Visibility into a business' entire inventory & manages supply chain fulfillment

Vendor Management
Streamline 360^0 effective communication with Vendors.

Ticketing Management
Take you customer support solution to the next level. Deliver faster support with an easy-to-use helpdesk solution.

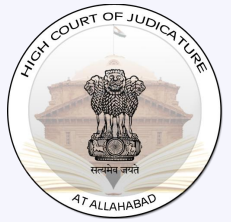


Project Management
Manage simple to complex projects and everything in between.

CLIENTAGE

Staqo
Let's Simplify

Major Clientage



Government of India
Ministry of Social Justice & Empowerment
Department of Empowerment of Persons with Disabilities (Divyangjan)

उ०प्र० राज्य निर्माण एवं श्रम विकास सहकारी संघ लि० (UPCLDF)

Vivekanand School
Anand Vihar & Preet Vihar

Few Larger Scale Resource Placement

Country	Vertical	Resource Expertise
Canada	Data Analytics	NLP
Singapore	Location Based Services	Java Spring Boot
Germany	Retail Manufacturing Financial Accounting Human Resource Transportation & Logistics Construction	Block Chain .Net Angular JS, Node JS PHP Developers, SAP Ruby on Rail
Dubai	Software Development	Java Oracle Developers
India	Human Resources, IT/TIES Manufacturing – IT Vertical Pharmaceuticals	Golang Java Hibernate Java Spring Boot

Thank you for your valuable time & attention
Staqo
Let's Simplify