

# Asif Iqbal

Professional SEO Expert & Wordpress CMS Developer

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## CAREER PROFILE

A focused and professional SEO Expert with strong work capability. Also having adequate knowledge on WordPress CMS website development. Able to properly follow company procedures & fully dedicated towards the work. Sincere and committed to complete the work within the stipulated time frame.

- Over 5 years of experience in this sector
- On-Page SEO
- Link Building
- WordPress CMS Developer

## EXPERIENCE: 01

### Creative IT, Dhaka, Bangladesh — SEO Specialist

January 2021 - July 2022

- Supervise the team (Project wise)
- Website Development
- Assist juniors on organic web traffic boosting and lowered bounce rate
- Improved web rankings for 5 to 7 major keywords
- Prepared monthly work progress report

## EXPERIENCE: 02

### Creative IT, Dhaka, Bangladesh — Junior SEO Specialist

July 2018 - December 2020

- Grew organic web traffic and lowered bounce rate
- Relevant Keyword Research
- Prepared work report on weekly basis about the work progress

## EDUCATION

### Southeast University, Dhaka — Bachelor of Electrical Engineering

2018 - 2022

I did my major course in Power.

## SKILLS

- Proficient in HTML and CSS
- Ahrefs, Moz, SEMrush, Google Analytics, Google Search Console,
- Programing- C & C++
- MS Office (Word, Excel & PowerPoint).
- Content planning and strategy, with competitor and target audience analysis
- Contextual Link Building, Outreach Type Content, Result Tracking and Analysis etc.

## HOBBIES

- Sports. Especially in Cricket.
- Like to read SEO related Blogs
- Movies & Musics
- Traveling

## LANGUAGES

Bengali- Mother Tongue  
English- Moderate  
Hindi- Conversational only